

Wheelmen Monthly Update

May 20, 2018

How To Recruit & Retain Members

Tip #1. Who doesn't like to see their name in print or be recognized by their colleagues?

1. Here you will find [Minutes of Meeting](#)
2. Send a new member kit with your welcome letter or direct new members to your Web site.

Include:

1. A list of chapter staff and member contacts
 2. A committee list and sign up forms
 3. Publication catalogue
 4. Course catalogue
 5. A copy of the latest newsletter
 6. An invitation to your next meeting
 7. Calendar of events
3. List names of new members in newsletter or on your Web site.
 4. Ask board members to send a welcoming e-mail.
 5. Identify new members at meetings.
 6. List new fellows in your newsletter.
 7. List member milestone anniversaries in your newsletter.
 8. Thank members for their chapter involvement in your publications or at your events.

At Wild Apricot, our purpose is to help organizations grow. That's why we're learning how organizations grow and sharing that information with you. Stay tuned for more advice.

Best Regards,

Ken Tenney

President

About Membership Association

You may use this section to add some short description about the upcoming event or new blog post. Also, add a link to the button below to redirect your members to the event registration page or any other page.

Upcoming Events

Fall conference

Sep 19, 10 am